**B**usiness **B**eyond **B**oundaries

ESC

23rd EDITION

# INDIA SOFT

## International ICT Exhibition & Conferences

www.indiasoft.org

### 27th - 28th March, 2023 | New Delhi, India

## India - The Land of Limitless Opportunities

With the aim of Business Beyond Boundaries - Indiasoft 2023 will provide a perfect Networking & Business platform for ICT industry players to experience a world of innovative IT software and services at highly competitive costs; connect with prospective partners; discuss and finalize joint ventures and interact on latest technological breakthroughs that will define the course of the industry over next few years. The forum will also open multiple opportunities for delegates to strike advantageous business deals and sew up long-lasting partnerships in various verticals of Electronics and IT.

Further, India has emerged as a major market for IT products and solutions. A recent study by McKinsey has revealed that the size of the Indian IT Industry is expected to reach the US$ 300 - 350 billion revenue mark over the next five years. The Government of India has launched various projects as a part of the Digital India Drive, thus opening multiple opportunities for both Global and Indian Electronics and IT players to expand their presence in a growing market.

## SHOW HIGHLIGHTS
### INDIASOFT & other Co-located Tech Events

- India's premier Tech Show entering 23rd year
- Platform for global industry to network and source innovative solutions
- 1500 exhibitors and 500+ global delegates
- Partnering opportunities for outsourcing, customisation and co-development
- Forum to meet innovators, entrepreneurs and business leaders

## Focus Sectors

- AI / Machine Learning
- Robotics
- Smart Manufacturing
- Big Data Analytics
- Web & Mobile Apps
- Fintech, Agritech, Edutech
- Blockchain / IoT
- Health IT
- Animation / Films / Gaming / AR / VR
- Cloud Computing / Cyber Security
- LPO/KPO/BPO
- Photonics
- IT Hardware
- Security Electronics
- Drones
- Medical Electronics
- Telecom and Broadcasting Equipment

*and many more*

**Join as a Buyer:** *Click Here*

**Join as an Exhibitor:** *Click Here*

**Exhibition Charges:**

| Shell Space (minimum 9 sqm): US$ 350 per sqm* | Raw Space** (minimum 18 sqm): US$ 320 per sqm* |

*\* Add GST @ 18%*
*\*\* Add power supply @ US$ 125 per KW per 9 sqm.*

# INDIASOFT 2023 IN NUMBERS (including co-located events)

| Area | Exhibitors | Countries | New Launches | Pre-organised B2B Meetings |
|------|-----------|-----------|--------------|---------------------------|
| 40000 sq mtrs | 1500 | 60 Plus | 100+ | 2000+ |

# GLOBAL DELEGATES SPEAK

A complete event to see and discover more new providers and partners.

Murat, Turkey

I recommend all the entrepreneurs to take advantage of INDIASOFT event.

Diego Alzate Ortiz, Colombia

I learnt a lot of innovations being offered by Indian Tech sector. An amazing experience.

Ronald Jeffrey Hubach, USA

Indiasoft is a big event which gives the possibility especially to African countries.

Khalidou SY, Senegal

Truly, it's a great networking opportunity.

Amit Nagpal, Canada

Indiasoft has been a great reference for development of business.

Patricio Fierro , Chile

I shall be there in 2023 and I would say that nobody would regret it to come.

Axel Angeli, Germany

An informative and useful event for business development.

Turab, Azerbaijan

**Meet** the best of Indian tech experts

**Connect** for business expansion

**Create** synergies for growth

**Explore** latest Tech innovations

Ensure your presence at **INDIASOFT 2023**

**Enhance** brand value of your organisation